



**CULTURE UNITES  
THE WORLD**

**CULTURE MINISTERS'  
MEETING**

**Rome | 29-30 July 2021  
MEDIA PRESS**



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Accredited **journalists, photographers** and **cameramen** will be able to **collect the badges** at the **Media Center**, located at Hotel Sina Barberini Bristol (Piazza Barberini, 23, Roma) on the 28th and 29th July, from 9.00 to 20.00, and on 30th July, from 9.00 to 18.00.

In order to access the Media Center and all the G20 Culture Ministerial locations, it will be required to provide a negative result of a rapid antigen COVID-19 test (RADT) carried out within 48 hours before the access.



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**29 JULY | ARENA DEL COLOSSEO**

### ***Program***

- **7:00 pm** - G20 Culture Opening Session

Addresses by:

- **MARIO DRAGHI**, President of the Council of Ministers
- **DARIO FRANCESCHINI**, Minister of Culture of Italy
- **AUDREY AZOULAY**, Director General of UNESCO
- **CHRISTIAN GRECO**, Director of Museo Egizio of Turin

Due to security issues and **COVID-19** related restrictions, accredited journalists and photographers and cameramen will be welcomed in different spaces with two different access modalities and with different badges.

- **Journalists** will follow G20 Culture works **inside the Colosseum**. The entrance will be at **Sperone Stern** (via Celio Vibenna side) **by 17.30 of 29th July accessible with their badges**, they will follow the works in the dedicated space at the first floor.
- **Photographers** and **cameramen** will access only the area outside the entrance at **Sperone Stern by 17.30 of 29th July** and from there they will follow the entrances of the delegations, welcomed by the Italian Minister of Culture Dario Franceschini, as well as the arrival of the President of the Council of Ministers, Mario Draghi. **From 17.30 it will not be possible to go inside the Colosseum**. The images and the video signal of the session will be provided by RAI (Host Broadcaster) and they will be distributed by the Ministry of Culture upon request via email [g20@beniculturali.it](mailto:g20@beniculturali.it) (*subject line: Segnale Arena Colosseo*)



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**30 JULY | PALAZZO BARBERINI**

### ***Program***

- **10:00 am** | Arrival of the delegations, start of the working session

As for all the other G20 Ministerials, for the G20 Culture Ministerial working session participation of the press is not foreseen.

In Palazzo Barberini's gardens it will be set up an area for the press where accredited journalists, photographers and cameramen will follow some thematic press points during the day.

### ***Thematic press points Program***

- **10:30 am** | CONSERVATION AND INNOVATION: MEMORIES OF THE FUTURE

The Italian national museum reform, put in place six years ago, has given considerable impulse to these important cultural institutions in Italy. The pandemic has forced a big digital transition, opening up a new debate about the national museums. Now, after difficult months of closure to the public, museums are among the main protagonists of a quick recovery. Which are the similarities among different international museums? Which are the differences?

**Lorenzo Casini** - Capo di Gabinetto del Ministero della Cultura

**Alberto Garlandini** - Presidente ICOM, International Council of Museums



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- **12:30 pm | RESTORATION**

Italian restoration school developed by Cesare Brandi, has established its profession quality around the world owing to the scientific rigor of its method, becoming a precious instrument of cultural diplomacy for Italy. During the pandemic restoration, work has not stopped. What are the perspectives for restart?

**Alessandra Marino** - Direttrice Istituto Centrale per il Restauro

**Webber Ndoro** - Direttore Generale ICCROM - Centro internazionale di studi per la conservazione e il restauro dei beni culturali

- **2:00 pm | YOUTH AND EDUCATION**

Scientific research and new generation education are the main aims of the Fondazione Scuola dei Beni e delle Attività Culturali, the international institution for the formation, research and advanced studies of the Minister of Culture. Digitalization, future of employment, climate changes and equal opportunity will be the main topic of debate to consider how these changes have influenced our societies and what can be done to promote a more sustainable and inclusive future for the new generations.

**Alberta Pelino** - Responsabile Giovani G20 (Fondatrice e Presidente di Young Ambassadors Society)

**Vincenzo Trione** - Presidente della Fondazione Scuola dei Beni e delle Attività Culturali



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- **3:30 pm** – ILLICIT TRAFFICKING

A look at the fight against illicit trafficking of cultural heritage, owing to the experience of the Comando Carabinieri per la Tutela del Patrimonio Culturale, that will be the focus in one of the G20 panels. Which are the guidelines to follow on monitoring and control of the cultural heritage within the different territories involved? Which are the international laws needed to establish a best practice?

**Roberto Riccardi** - Generale del Comando Carabinieri Tutela Patrimonio Culturale

**Jürgen Stock** – Segretario Generale INTERPOL - International Criminal Police Organization

**Ghada Waly** – Direttore Esecutivo UNODC - United Nations Office on Drugs and Crime

- **5:00 pm** | FINAL G20 CULTURE MINISTERIAL PRESS CONFERENCE OF MINISTER DARIO FRANCESCHINI

The press conference will be held at Palazzo Barberini, Sala del Trono, RAI (Host Broadcaster) will provide the signal upon request via email at [g20@beniculturali.it](mailto:g20@beniculturali.it) (subject line: Segnale Palazzo Barberini).

The press conference will be held in Italian with the possibility of listening a simultaneous translation in English. It will also be live streamed on the Ministry of Culture Youtube channel and at the Media Center, Hotel Sina Barberini Bristol (piazza Barberini 23, Roma).