

The fight against the illicit trafficking of cultural goods, the impact of climate change on cultural heritage, the creative industries and the digital revolution, the interaction between culture, training and education.

These are the themes at the heart of the next G20 Culture Ministerial, which the Ministry led by Dario Franceschini will also address this week in a cycle of 3 international multi-stakeholders webinars, attended by experts, researchers and operators from all over the world.

The emerging reflections and proposals will feed the discussion in the Culture Ministerial planned in Rome on 29 and 30 July.

Cultural themes are a priority of the Italian Presidency and have thus been included among the fundamental pillars to build the restart of our societies. The decision to organise a dedicated Ministerial meeting also confirms the path opened in 2017 with the first G7 Culture held in Florence, reaffirming the commitment of the States to foresee meetings of Ministers of Culture in high-level international contests such as G7 and G20.

The first webinar on 9 April (12-16 CEST) "Protection of cultural heritage and illicit trafficking. The Future will give Us back our Past " will address policies and actions for the safeguarding and protection of cultural heritage in crisis zones and in case of disasters, with a focus on the fight against illicit trafficking of cultural goods.

On 12 April (12-17 CEST) it will be the turn of environmental issues, with the webinar "Addressing the Climate crisis through Culture - Preserving Cultural Heritage, Supporting the Green Transition", which will analyse the impacts of climate change on cultural heritage, the measures to be taken for its protection and conservation and emphasise the key role of culture for a successful green transition of our society, also in view of the Pre-COP 26 in Milan and COP 26 in Glasgow.

Finally, on April 13 (12-16.40 CEST), the webinar "Building Capacity through Training and Education - Human Capital, the Driver of Culture-led Regeneration" will focus on the need to promote education and training, reaching out at communities and the young generation to improve their awareness of the values of cultural heritage and culture.

The objective of the initiative is to put at the heart of the G20 a fundamental message: culture has a transformative power: it is the key for the regeneration of our economies and our societies, heavily affected by the Covid-19 pandemic, it guides us to enter the full digital dimension and will help us to promote the behavioural change that is essential to tackle climate change.

Last but not least, culture gives wealth to territories, also thanks to the new frontiers of creative industries and digital access to cultural heritage, and is a key resource for the relaunch.

The programme of the events and information on the speakers participating in the webinars are available on [www.beniculturali.it/g20webinar](http://www.beniculturali.it/g20webinar),

The 3 webinars can also be live-cast on the YouTube channel of the Ministry of Culture

[https://www.youtube.com/Mic\\_Italia](https://www.youtube.com/Mic_Italia)