



Ministero per i beni e le attività culturali e per il turismo

DIRECTORATE-GENERAL OF ORGANISATION

The Director General

Having considered the:

Article 17, para 4-*bis*, letter e), of Law no. 400 of 23 August 1988;
Legislative Decree no. 300 of 30 July 1999, and subsequent modifications;
Legislative Decree no. 368 of 20 October 1998, and subsequent modifications;
Legislative Decree no. 165 of 30 March 2001, and subsequent modifications and, in particular Article 19 thereof;
Legislative Decree no. 196 of 30 June 2003, and subsequent modifications;
Legislative Decree no. 42 of 22 January 2004, and subsequent modifications, containing the «Cultural Heritage and Landscape Code, pursuant to Art. 10 of Italian Law no. 137 of 6 July 2002», henceforth termed «Code»;
Presidential Decree no. 189 of 30 July 2009;
Law no. 190 of 6 November 2012, and subsequent modifications;
Legislative Decree no. 33 of 14 March 2013, and subsequent modifications;
Decree-Law no. 83 of 31 May 2014, converted, with modifications, by Law no. 106 of 29 July 2014, and in particular Article 14, para. 2-*bis*, which states that the appointment of Directors of state-run museum complexes (“poli museali”) and cultural institutions which hold management-level status may be made “as a result of public selection procedures, for periods lasting between three and five years, to individuals who possess proven professional qualifications in the protection and valorisation of cultural heritage as well as documented high-level experience in the management of cultural institutions and sites”;
Regulation (UE) 2016/679 of 27 April 2016;
Legislative Decree no. 97 of 25 May 2016, and subsequent modifications;
Decree Law no. 50 of 24 April 2017, converted, with modifications, by Law no. 96 of 21 June 2017
Legislative Decree no. 101 of 10 August 2018, and subsequent modifications,
Decree of the President of the Council of Ministers no. 169 of 2 December 2019;
Ministerial Decree of 27 November 2014, on the “Definition of the criteria and procedures for the appointment of management positions”;
Ministerial Decree of 23 December 2014, on the “Organisation and operation of state museums”;
Ministerial Decree of 21 February 2018, on the “Minimum Quality Standards for State Museums and Other Cultural Sites and Implementation of the National Museums System”;
Notes no. 21784 of 4 September 2020, with which the Minister has decided to proceed with a public selection of the Directors for the Parco archeologico di Pompei, indicating that directorial appointment will have a duration of four years; and the notes of the Head of the Cabinet no. 22549 of 14 September 2020, of the Head of the Legal Office no. 22614 of 15 September 2020, of the Secretary General no. 12054 of 15 September 2020 and of the Director-General of Museums no. 11583 of 15 September 2020, with which they assent to the contents of this Decree;

Decreases:

Article 1

(Purpose of the public selection)



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1. The Ministry for Cultural Heritage and Activities and Tourism, henceforth termed “Ministry”, announces a public selection procedure for the appointment of the Director of the following general management status Office institution:

- Parco archeologico di Pompei

2. The Director is responsible for the overall management of the institution, as well as for the implementation and development of its cultural and scientific purpose, and performs the tasks described in Article 43, para. 4, of the Decree of the President of the Council of Ministers no. 169 of 2 December 2019. In particular, the Director:

- a) Plans, steers, coordinates and monitors all of the institution’s management activities, including the organisation of shows and exhibitions, as well as the analysis, enhancement, communication and promotion of the institution’s heritage;
- b) Curates the institution’s cultural plan, ensuring that it is a vital, inclusive site capable of promoting the development of culture;
- c) Without prejudice to the powers of the Director of the Regional Directorate for State Museum (“*Direzione regionale Musei*”), the Director sets the cost of entry tickets, having conferred with the Directorate-General of Museums and the Regional Directorate of Museums, and in compliance with the guidelines drafted by the Director-General of Museums;
- d) Establishes the institution’s opening hours so as to ensure the broadest possible attendance, in compliance with the guidelines drafted by the Director General of Museums;
- e) Ensures the highest possible standards in terms of management and communication, innovation in teaching and technology, to promote users’ active participation and to provide in the provision of concrete formative learning experiences;
- f) Guarantees full collaboration with the Directorate-General of Museums, the Regional Secretary of the Ministry of Cultural Heritage and Activities and Tourism, the Director of the relevant Regional Directorate of Museums and the Superintendence offices;
- g) Guarantees a close collaboration with the local community, including with research and all other initiatives, also to expand the institution’s collection with new acquisitions, to organise temporary exhibitions or to promote archiving, scholarship, restoration, communication and enhancement activities;
- h) Authorises the loan of artworks in overseen collections for exhibitions and shows within the national territory and abroad, in accordance with Article 48, para. 1 of the Code, also in compliance with the cultural agreements that may be reached by the Directorate-General of Museums for the purpose of organising shows and exhibitions, having conferred with the competent Directorates-General and, for loans abroad, also with the Directorate-General of Museums; and, in any event, in compliance with Article 13, para. 2, letter t), of the Decree of the President of the Council of Ministers no. 169 of 2 December 2019;
- i) Authorises the study of and publications regarding the materials on show and/or stored in the institution;
- j) Makes arrangements for the conferral of the institution’s activities and public services of enhancement, pursuant to Article 115 of the Code and the Decree of the President of the Council of Ministers no. 169 of 2 December 2019;
- k) Assists the Director-General of Budget and the Director-General of Museums in encouraging donations by private persons in support of culture, also through specific agreements with institutions,



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cultural sites and local authorities; to this end, s/he promotes specific awareness and fundraising campaigns, also through crowd-funding;

l) Performs research activities, the results of which are made public, also through electronic media; makes proposals to the Directorate-General of Education and Research and Cultural Institutions concerning initiatives aimed at dissemination, education, training and research connected to the collections under their tutelage, and collaboration on the training activities that are coordinated and authorised by the Director-General of Education and Research and Cultural Institutions, including hosting the work-experience activities envisaged within the context of said training activities and programs;

m) Manages and controls the goods that he or she is entrusted with and undertakes their relative conservation interventions; he or she is also responsible for permitting the use of the cultural heritage that he or she is entrusted with, in accordance with articles 106 and 107 of the Code.

n) Acts as a commissioning body (“*stazione appaltante*”).

3. The Director is further required to carry out the tasks established by the Ministerial Decree of 23 December 2014 with reference to a Board of Directors and a Scientific Advisory Committee, bodies of those institutions that enjoy a special degree of autonomy.

4. The director also performs the functions of the Superintendent of Archeology, fine arts and landscape, as detailed in Article 41, paragraph 1, of the Decree of the President of the Council of Ministers n. 169 of 2019. With reference to these functions, the Director reports to the Directorate-General of Archeology, fine Arts and landscape.

5. With reference to the activities performed by the Director, the provisions of Article 13, paragraph 2, letter c), of the decree of the President of the Council of Ministers n. 169 of 2019, according to which the Secretary General, when encountering inactivity, is entitled to prompt to action the Directors of field general management status Offices and, where said inactivity and non-compliance with their specific activities is protracted, shall assume the place of the Director and adopt all necessary acts.

Article 2
(*Eligibility*)

1. Eligibility for participation in the selection procedure requires:

a) *Educational qualifications*: An Italian *laurea specialistica* or *magistrale*, or a degree certified according to the education system in force before the issuance of the regulations contained in the Decree of the Ministry for Universities and Scientific and Technological Research no. 509 of 3 November 1999, or equivalent educational university qualifications attained abroad

b) *Professional experience*: Specific and proven professional qualifications on the protection and enhancement of cultural heritage, demonstrated by the existence of one or more of the following prerequisites:

- Holding a Managerial status within the Ministry;
- Having held management positions, for at least a five-year period, in public or private institutions, or public and private companies, in Italy or abroad;
- Possessing a particular professional, cultural and scientific specialisation, that is evident from the candidate’s graduate or post-graduate career, from scientific publications and from concrete work experiences, for at least a five-year period, also within public administrations, in Italy or abroad;
- Having proven research and academic experience in Universities in Italy or abroad.



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Article 3

(Submission of applications)

1. Those interested in participating in the selection procedure must submit their candidacy on the Ministry's website, at the URL <https://mibact-online.beniculturali.it> by 12.00 p.m. GMT of 3 November 2020.
2. The application – to be filled out online on the Ministry's website (for the form, see Annex 1) – must include a *curriculum vitae* and a brief motivation letter (1000 words maximum) written in Italian and English.
3. The *curriculum*, duly dated and signed, must contain all the information that is useful and necessary to assess all of the candidate's training, qualifications and professional activities.
4. The application must also be accompanied by a certification of the truth and accuracy of all information provided, pursuant to the Italian Presidential Decree No. 445 of 28 December 2000 (Annex 2), a statement of the absence of any grounds for inadmissibility or incompatibility, pursuant to the Italian Legislative Decree no. 39 of 8 April 2013 and subsequent modifications (Annex 3) and a statement of no criminal record and of not being the subject of any pending criminal proceedings; if a criminal record exists or if criminal proceedings are pending [against the candidate], details of the sentence or of the pending criminal proceedings must be specified, as indicated in the documentary evidence held by the competent courts (Annex 4).
5. The application must be accompanied by an authorisation to process personal data, limited to the selection procedure in question, pursuant to the EU Regulation 2016/679 the Personal Data Protection Code as reported in the Italian Legislative Decree no. 196 of 30 June 2003, exclusively for the purposes related to the completion of the procedure itself and for the subsequent activities related to the possible appointment, in compliance with the aforementioned legislation.

Article 4

(Board)

1. Pursuant to paras. 3 and 4 of Article 3 of the Ministerial Decree of 27 November 2014, for the purpose of enabling the selection to take place, an Examination Board (henceforth, "Board") will be established by 16 November 2020, comprising 5 members selected from among experts of the highest repute in the cultural heritage sector.
2. Participation in the Board does not entitle Board members to any compensation, nor to any form of fee, or emolument of any kind, besides the reimbursement of duly incurred and documented expenses.
3. The Board may take office and commence operating only after a 15-days period has elapsed since the date of the Ministerial Decree of appointment. During this time, the candidates may present petitions for the recusal of Board members. Once this period has expired and, in any case, once the



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Board has been instated, no Board member may be recused. Decisions on petitions to recuse are taken by the Director General of Museums.

Article 5
(Board Operation)

1. The candidates admitted to the selection, following verification of the eligibility criteria indicated in Article 2 above, are examined and assessed by the Board on the basis of the criteria indicated in Article 19, para. 1, of Legislative Decree No. 165 of 30 March 2001 and subsequent modifications, and of the following additional criteria:

a) *Educational qualifications:*

1. An Italian *laurea specialistica* or *magistrale*, or a degree certified according to the education system in force before the issuance of the regulations contained in the Decree of the Ministry for Universities and Scientific and Technological Research no. 509 of 3 November 1999, or equivalent educational university qualifications attained abroad;
2. Other academic qualifications (research doctorate, master and/or specialisation diplomas) attained in Italy or abroad and relating to the safeguarding, management and exploitation of cultural heritage;
3. Publications and/or scientific awards on issues relating to the safeguarding, management and exploitation of cultural heritage;

b) *Professional experience, acquired in Italy and/or abroad:*

1. Specific documented professional experience in matters concerning the protection, management and valorisation of cultural heritage;
2. Specific documented professional experience in the operation and/or management of museums, archeological sites and other cultural institutions, including the conservation and exploitation of collections, activity planning, human resource, financial and capital management;
3. Complexity of the activities and/or facilities managed and the results achieved;
4. Specific competence relating to the Parco archeologico di Pompei;
5. Experience in the conception and implementation of communication projects;
6. Experience in the conception and implementation of fundraising projects;
7. Experience in the management of boards of directors and/or scientific advisory committees;
8. Experience in the drafting and implementation of agreements with both public and private parties;

c) *Additional competences:*

1. Actual knowledge of and ability in the use of technologies, particularly those pertinent to the institution context;
2. Ability to communicate with all stakeholders, both internal and external to the institution;
3. Knowledge of the Italian language;
4. Knowledge of other languages;
5. Knowledge of the Italian cultural heritage, with particular emphasis on the Parco archeologico di Pompei;
6. Knowledge of the organisation of the Ministry and the Italian administrative system.

2. The Board, during its first meeting, which may also be held by means of electronic telecommunications media, within 5 days of the expiry of the time-period indicated in Article 4, para.



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3 of this Decree, may identify additional evaluation criteria and assigns a weight to all criteria, it being understood that, pursuant to Article 14, para. 2-bis, of the Italian Legislative Decree no. 83 of 2014, converted by Law no. 106 of 2014, the greatest weight shall be given to the possession of proven professional qualifications in the protection and valorisation of cultural heritage as well as documented high-level experience in the management of cultural institutions and sites.

3. The Board, having examined all applications received, shall select a maximum of 10 candidates on the basis of the *curricula* and the motivation letters, and will call them for an interview, which will take place in the month of February 2021, at the offices of the Ministry for Cultural Heritage and Activities and Tourism, in Via del Collegio Romano, 27, Rome.

At the time of the interview, the Board will identify three candidates for the institution, to be proposed to the Minister.

4. The selection of the candidate to be appointed, from among the three shortlisted candidates as required by para. 3 of this Article, is made, on the basis of the analysis performed by the Board and its final report by the Minister under letter a) of Article 1 of this Decree.

Article 6

(Appointment to the post)

1. The appointment of Directors with general manager status is made by a Decree of the President of the Council of Ministers, proposed by the Minister.

Article 7

(Duration of the appointment)

1. The appointment will have duration of 4 years.

2. Pursuant to article 22, para. 7, of the Decree Law no. 50 of 24 April 2017, converted, with modifications, by Law no. 96 of 21 June 2017, the appointment can be renewed once for a further 4 years, after a reasoned decision based on a positive assessment of the results obtained during the first 4 years.

Article 8

(Salary)

1. The gross salary for the Director of Parco archeologico di Pompei amounts to EUR 148.837,25, plus any target-based bonuses, based on the Director's annual assessment and the funds available for these bonuses, up to a maximum of EUR 40.000,00.

Article 9

(Treatment of personal data)

1. The data collected with the application for participation in the international public selection will be processed and used, pursuant to Regulation (EU) 2016/679 and the legislative decree No. 196 of



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30 June 2003, as modified by the legislative decree No. 101 of 10 August 2018, exclusively for the purposes related to the completion of the procedure itself and for the subsequent activities related to the possible appointment, in compliance with the aforementioned legislation.

2. The data provided by the candidates may be entered in special databases and may be processed and stored, in compliance with the obligations established by current legislation and for the time necessary connected to the management of the procedure, in computer / paper archives for the necessary fulfilments which are the responsibility of the Ministry and the Board, as well as to fulfil specific obligations imposed by laws, regulations and EU legislation. The Ministry can entrust the data processing to a specialized company, which takes care of the specific IT platform for the submission of applications for participation.

3. The provision of data is mandatory and the refusal to provide the same will make it impossible to proceed with the evaluation of the application for participation in the selection, as well as the consequent and inherent fulfilments.

4. The personal data in question will be processed, in compliance with the provisions of the law, with the use of security measures to guarantee the confidentiality of the interested party to whom the data refer.

5. The data controller is the Ministry, with registered office in Rome, Via del Collegio Romano, 27 – 00186, whose functions are delivered by the Director General of the Organization. Authorized to the treatment are the subjects in charge of the selection procedure identified by the Ministry within the same procedure. Personal data may be disclosed to other subjects, public and private, when law or regulation requires this.

6. Personal data may be disclosed in compliance with the resolutions of the Italian Data Protection Authority. The list of candidates selected for the interview will be disseminated through publication through the institutional website of the Administration.

7. The interested party may exercise, under the conditions and within the limits set out in EU Regulation 2016/679, the rights provided for in articles 15 and following of the same: access to their personal data, rectification or cancellation of data, limitation of treatment, data portability, opposition to treatment. The interested party may also exercise the right to lodge a complaint with the Italian Data Protection Authority. These rights can be enforced against the Ministry for cultural heritage and activities and for tourism - Directorate-General for Organization at the following email address dg-or@beniculturali.it. You can also contact the Ministry Data Protection Officer (DPO) at rpd@beniculturali.it.

Article 10

(Conduct and conclusion of the public selection)

1. The Office responsible for this procedure is the Directorate-General for Organisation; the person in charge of the procedure is dr. Marisa Calvino, email: infomusei@beniculturali.it.

2. The performance and outcome of the selection procedure will be duly publicised in the form and manner prescribed by law.

3. The procedure shall be completed by 31 March 2021. If necessary, and owing to specific and reasoned requirements connected to its operation, the Board may request an extension of this term for a period that may not exceed 90 days.



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Note: This English translation has the purpose of circulating, as broadly as possible, at the international level, this Call for Applications for Directors of Museums and Other Cultural Institutions. The only legally valid version is the original Italian Call (*Decreto del Direttore Generale Organizzazione 16 settembre 2020, rep. 1720*).

Rome, 16 September 2020

THE DIRECTOR-GENERAL
(*dott.ssa Marina Giuseppone*)